



Inspired by Nature

Royal Botanic Gardens, Kew

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Resilience Audit

Businesses shaped by conventional thinking aim for conventional goals. They strive to be independent, competitive, stable, efficient, protected, profitable, and predictable. These characteristics served many companies well for many years when life was simpler, resources and markets were abundant, and limitations were few.

But conventional business structures— rigid top-down hierarchies – are no longer effective in our complex, dynamic, knowledge-based world. Businesses shaped by conventional thinking are stable, but under a narrowing range of conditions. Businesses shaped by conventional thinking may be profitable, but they are dependent on a shrinking set of resources. Businesses shaped by conventional thinking are efficient, but they are not flexible. Businesses shaped by conventional thinking may be strong, but they are not **resilient**.

Resilience is the ability to recover after a disturbance. In nature, disturbance might come in the form of a forest fire, a storm, a rampant disease. What does disturbance look like in your business? Can your business recover if petroleum were cut-off for a week due to a massive leakage or terrorist attack? What about a hurricane or volcanic eruption?

As our world becomes increasingly unpredictable, disturbances will increase in number, impact, and volatility. A successful business of today needs to be resilient in order to survive and thrive.

Fortunately, nature has spent the past 3.85 billion years perfecting strategies for resilience and they are embedded in the 30 million species with whom we share the earth. They are happy to share their secrets – you only need to learn how to ask.

BCI have tools to help you assess your level of resilience – the resilience audit – and to learn and apply strategies from nature. With BCI, you can transform from a business shaped by conventional thinking to a business shaped by nature.

BCI: Biomimicry for Creative Innovation

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